

Madera Elementary School PTA

Non Profit Taxpayer ID 94-6184090
8500 Madera Drive, El Cerrito, CA 94530
Phone: (510) 231-1412, Fax (510)235-8003
January 3, 2012

Dear Supporter of Public Education,

On behalf of the children of Madera Elementary School we invite you to participate in our 20th Annual Spring Auction. Located in the West Contra Costa Unified School District in the San Francisco Bay Area, Madera Elementary is a high performing, ethnically and economically diverse community with cool kids, great teachers, and committed parents. At Madera we are dedicated to fostering creativity and academic success as well as encouraging respect and appreciation of diverse groups of people and cultures. Your willingness to contribute to the auction directly improves the education of hundreds of Madera students. The money raised by the auction each year enables us to provide critical resources to our children including classroom supplies, study trips, music, science enrichment, reading programs, gardening, and computer lab.

We hope you will show your support for public education and gain recognition for your business by making a tax-deductible donation of a gift certificate or merchandise, or by purchasing ad space in our Auction program. Program Ad levels: \$250 (Full-page), \$100 (One-quarter page) \$50 (Standard business card-size).

The Auction will be held on April 28th, 2012. A donor form is enclosed for your convenience. Please return it to the PTA with your donation at the above address by March 15th, 2012. If you prefer, we can pick up donations at a time and location convenient for you. Please include some information about your business (picture, flyer, business card, menu etc.), and an enticing description of the item you are donating that we may display at the auction.

If you have any questions please feel free to contact me, Steven Gaffagan at (510) 928-1363 or by email at maderaauction@att.net.

Thank you again for your generous support of our children and of public education.

Sincerely yours,

Steven Gaffagan
Auction Chair



MADERA ELEMENTARY SCHOOL AUCTION
DONOR CERTIFICATE

To benefit the children of Madera School

MADERA PTA, 8500 MADERA DRIVE, EL CERRITO, CA 94530

Madera PTA is a 501(c)(3) non-profit organization, Taxpayer i.d. # 94-6184090

Please print:

Donor Name _____ Date _____

Contact person _____ Phone _____

Address _____ City _____ Zip _____

Item is: Merchandise Gift Certificate Program Advertisement

Description of Item, as it will read in Program: (If Program advertisement, specify size.)

Please specify any limitations on this donation [E.g., expiration dates, age restriction.]

Retail Value of Donation: _____ Donor's signature _____

Donor contacted by _____ Phone _____

White copy - Donor Please return Yellow & pink copies to PTA.