

Madera PTA Direct Appeal Program

2011-12

Enriching the Academic Experience at Madera School



Dear Madera Parents:

September 16, 2011

Welcome back! It's going to be a great year at Madera! A special greeting to parents of new students--*welcome to Madera Elementary School and the Madera community!*

Madera parents have always been generous in donating their time and talents in the classroom and at school activities. This year, it is vital that we contribute financially to help fund extra programs and provide special activities and supplies provided by the PTA. Our annual budget includes more than \$120,000 in direct support for school programs and instruction.

You can make a difference by contributing to the **Madera PTA DIRECT APPEAL PROGRAM**. Your donations to Direct Appeal will allow the PTA fund services and provide resources that will directly benefit your child, such as:

- * **Classroom Supplies**
- * **Computer Teacher**
- * **Copy paper**

- * **Field Trips**
- * **Music**
- * **Learning Resource Room**

- * **School Garden**
- * **Library Books**
- * **Assemblies**

Last year, the PTA paid for extra classroom technology, landscaping, and help fund time for parent teacher conferences. In the prior years, the PTA purchased picnic tables and shade umbrellas for the upper and lower yards.

This year, the PTA has committed to funding an **instrumental music instructor**—this is a great addition to the quality of the educational experience at Madera! In addition, the PTA sponsors Art & Science Fairs, Olympic Readers Club and the 1000 Page Reading Club, PLUS—the Madera Olympics, the Carnival, and the Holiday Sing-a-long!

Many of these school enhancements would be reduced or eliminated without your support. The quality of Madera School is in our hands. No donation is too small—*or too large!* We welcome any donation that is affordable to your family. Donations are tax deductible.

ONLINE DONATIONS! You can donate ONLINE through **JustGive.org**. From their website you can make a one-time donation or sign up for recurring donations. Visit the PTA website (www.maderapta.com) and click on “Ways You Can Help” for the JustGive button, or go to www.JustGive.org and enter “Madera Elementary School.” **PLEASE CONSIDER BECOMING A MONTHLY DONOR-- SIGN UP TODAY!** (*For just \$25 a month, you can donate \$250 by June.*)

TREATS! THERE WILL BE PRIZES FOR THE CLASS WITH THE MOST DONATION FORMS TURNED IN BY **MONDAY, OCTOBER 3rd** **and** FOR THE CLASS WITH HIGHEST DOLLAR AMOUNT! (Be sure to write your child's class on the memo line, or envelope) *Our children deserve our support—thanks for your generosity!*

Madera PTA Direct Appeal 2011-12

Enriching the Academic Experience at Madera School

Donor Name(s) _____

Phone _____

Address/City/Zip _____

E-mail _____

Students attending Madera: 1. _____

Teacher _____

2. _____

Teacher _____

ONLINE! You can donate online by visiting the Madera PTA website at www.maderapta.com (clicking on the **JustGive** icon). If you are able to make recurring monthly donations—THANK YOU! We welcome your one-time donations as well!

* I/We will support Madera School by giving:

- | | | |
|----------------------------|--|-------------------------------|
| * Platinum Level | \$100 a month for 10 months OR \$1000 | <i>(about \$25 a week)</i> |
| * Gold Level | \$50 a month for 10 months OR \$500 | <i>(about \$10.50 a week)</i> |
| * Silver Level | \$25 a month for 10 months OR \$250 | <i>(about \$6.25 a week)</i> |
| * Bronze Level | \$10 a month for 10 months OR \$100 | <i>(about \$2.50 a week)</i> |
| * Copper Level | \$5 a month for 10 months OR \$50 | <i>(about \$1.25 a week)</i> |
| * Madera Supporters | \$5, \$10, \$20, \$35 – <i>donations of any amount are welcome!</i> | |

I/we have made an online donation of \$ _____ OR \$ _____ /month.

Enclosed is my/our check in the amount of \$ _____ .

PLEASE MAKE YOUR CHECK PAYABLE TO: “Madera PTA” and write Direct Appeal in memo line. *(Please return your check along with this completed donation form in your child’s blue folder or mail to: Madera PTA Direct Appeal, 8500 Madera Drive, El Cerrito, CA 94530. (Please do not send cash.)*
ASK if your company does matching gifts!

*****ALL CONTRIBUTIONS ARE TAX-DEDUCTIBLE—YOU WILL RECEIVE A RECEIPT*****

_____ ** I/we wish to donate anonymously. Please do not include my/our name(s) on thank you lists.*

***ON BEHALF OF ALL THE MADERA
CHILDREN, THANKS FOR YOUR
GENEROSITY!***

For office use only: Date _____ Check # _____ Amount \$ _____